

YEM -GET MORE ENQUIRIES

Your Enquiry Manager

“CONNECTING PEOPLE”

You understand about using YEM for handling
your own enquiries

And for sharing your leads with other
businesses

Have you thought about using YEM to gain
enquiries from other businesses?

You may choose to increase your own enquiries by partnering other YEM users



Your Details

Name *

Name *

Email Address *

Phone Number *

Zip code *

Your Event Details

Event Type

Proposed Date

Number of Guests?

How did you hear about us?

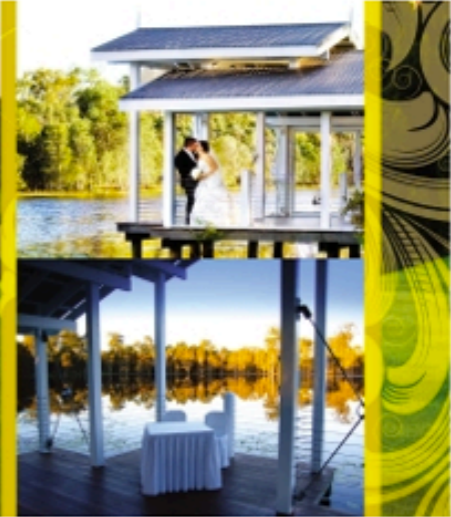
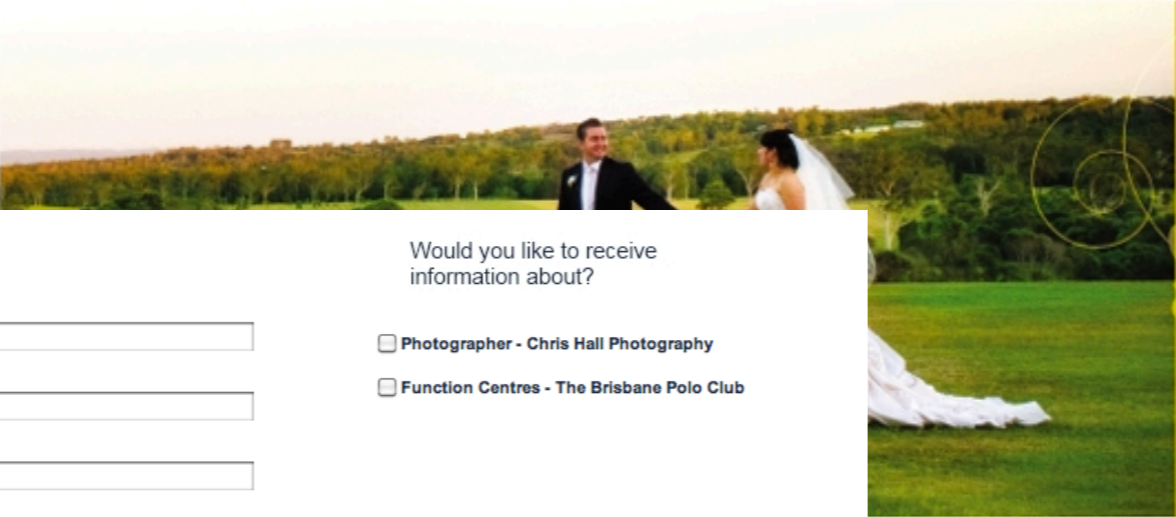

Comments

Would you like information from our recommended suppliers?


- Florist - Julie Vine Flowers
- Hair & Make-up -
- Music - DJ -
- Live Music -
- Photographer - Sterling Studios
- Stationery -
- Honeymoons & Travel - Escape Travel

Would you like to know when a bride books a ceremony location ?

You may choose to increase your own enquiries by partnering other YEM users



St John's Cathedral



Your Contact Details

First Name *

Last Name *

Email Address *

Phone Number *

Your Event Details

Event Type
Wedding

Proposed Date

Perferred time of service
Select...

How did you hear about us?
Attend St Johns

Comment

Would you like to receive information about?

Photographer - Chris Hall Photography

Function Centres - The Brisbane Polo Club

We love working with these suppliers!
By having our recommended supplier's boxes ticked you will be sending them your details to receive information on their special offers

Submit Enquiry

Would you like information from our recommended suppliers?

Florist - Julie Vine Flowers

Hair & Make-up -

Music - DJ -

Live Music -

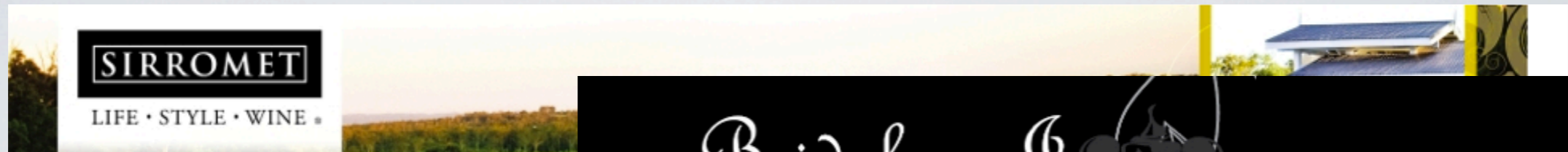
Photographer - Sterling Studios

Stationery -

Honeymoons & Travel - Escape Travel

Would you like to know when a bride books a ceremony location or church?

You may choose to increase your own enquiries by partnering other YEM users



Your Contact Details

First Name *

Last Name *

Email Address *

Phone Number *

Your Event Details

Event Type

Wedding

Proposed Date

Perferred time of service

Select...

How did you hear about us?

Attend St Johns

Comment

Bridal on James
FIORENZA COLLECTIONS

Click here to instantly download information about our Weddings & Suppliers
Bridal on James, James Place, 31 James Street, Fortitude Valley

Would you also like to receive information about?

- Cars -
- Celebrant -
- Florist - Maryrose Loff Floral and Foliage Designer
- Hair & Make-up - Girl Friday's Makeover Lounge

Would you like to know when a bride books a ceremony location ?
or church? or gown designer?

You can receive more enquiries by becoming a partner on their
YEM enquiry pages

YEM IS TARGETED MARKETING

- Purchasing a Supplier button on the web site of a Host that deals with your type of client is *targeted marketing*
- Traditional marketing such as bridal fairs, magazines and typical internet advertising takes a scatter gun approach and hence the cost per real lead generated is expensive
- Targeted marketing puts your business name in front of a genuine client base that matches your business profile
- Those clients that tick your button are sincerely interested and starting from \$1 per direct enquiry, these leads are very cost effective

YEM IS BECOMING VERY POPULAR

- The number of venues, churches, gown designers, jewellers and photographers using this free program is growing
- You can contact YEM to see what buttons are available in the areas where you work, with Hosts that deal with the types of clients you want to work with

BUT WHAT IF THE HOST YOU WANT DOESN'T HAVE YEM?

- You may like to gain leads from a business or businesses that do not have a YEM enquiry page
- Just contact YEM with their details and they will approach that business for you
- If they decide to create a YEM enquiry page, YEM will suggest you as their preferred supplier

SUPPLIER NETWORKING

- If you are not sure where you would look for shared enquiries think about your own YEM enquiry page
- Look at which businesses have taken buttons on your page
- Perhaps these are some of these are the very businesses you would like to gain leads from yourself?
- Sharing leads within a business network can be very effective

BUT THEY ALREADY REFER ME

- Businesses traditionally get a lot of work from word of mouth referrals by associate businesses. YEM lead sharing is actually a way of *formalising this business relationship*
- Word of mouth referral can only happen at in person interviews, and only when there is time, and they don't forget
- As a YEM partner your business name is seen by every enquiry they have and they all get the chance to communicate with you directly. Those clients that tick your button are sincerely interested and these direct enquiries are very cost effective
- When you are a YEM partner you won't suddenly find your leads have fallen off because your contact has moved on, been promoted or taken maternity leave.... and you didn't realise

WHAT HAVE YOU GOT TO LOSE?

- Business today is super competitive
- Your potential clients are more sophisticated and educated than ever before because they are using the internet to research everything
- Your most powerful marketing tools are an impressive internet presence and personal endorsements
- Recommendation and referral from businesses that know you and like how you work are essential
- That is what supplier buttons are all about

Y E M

Your Enquiry Manager

WORKING FOR YOU

GENERATING YOU LEADS

